



## SAINT-GOBAIN ABRASIVES' NORTON BRAND AND IPG TEAM UP

MONTREAL, QUEBEC and SARASOTA, FLORIDA (September 12, 2014)-- Saint-Gobain Abrasives is now the exclusive supplier of Intertape Polymer Group's full line of American brand automotive tapes for the automotive aftermarket.

"IPG has built an unparalleled reputation as a manufacturer of high-quality tapes, which are all manufactured in the United States," says Ron Cuccia, North American sales and marketing manager of automotive aftermarket sales for Saint-Gobain Abrasives. "The combination of IPG's American-brand masking tapes with our Norton comprehensive product bundle and strong sales team provides both companies' distribution network and end-users with enhanced solutions for the automotive aftermarket. IPG's dedication to excellence is consistent with the philosophy and objectives of Saint-Gobain Abrasives."

IPG has been supplying co-branded American/Norton tapes for several years. When inventory of these co-branded tapes is sold, sales will begin of solely American brand products by Saint-Gobain Abrasives and the Norton sales team.

### About Saint-Gobain

Saint-Gobain is the world leader in abrasives and in building materials, and is the only international manufacturer to offer a full complement of abrasives products to customers worldwide. Saint-Gobain Abrasives has more than 16,000 employees and approximately 100 manufacturing facilities in 26 countries. In the United States and Canada, Saint-Gobain's Abrasives business has more than 2,200 employees and 11 manufacturing sites.

Founded in 1665 and headquartered in Paris, Saint-Gobain had worldwide sales of \$55.8 billion in 2013 and employs approximately 187,000 people in 64 countries. The company has more than 265 locations in North America and approximately 15,000 employees. In the United States and Canada, Saint-Gobain reported sales of approximately \$7.9 billion in 2013.

For information about Saint-Gobain Abrasives' Norton brand of automotive aftermarket products, visit [www.nortonautomotive.com](http://www.nortonautomotive.com).

### About Intertape Polymer Group

Intertape Polymer Group Inc. (IPG) is a leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

For information about IPG, visit [www.itape.com](http://www.itape.com).

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