



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® INTRODUCES NEW RG317 MEDIUM STRENGTH FILAMENT TAPE FOR L-CLIP BOX CLOSURE APPLICATIONS



MONTREAL, QUEBEC and SARASOTA, FLORIDA (November 13, 2014) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of innovative pressure sensitive tape products, is introducing a new medium-strength (194 lb/in) filament L-clip tape, RG317.

IPG's new RG317 provides the strength and adhesion characteristics needed for use in L-clip applications to seal non-RSC (regular slotted carton) style boxes such as five panel folder, telescoping, chip board, full overlap and tuck fold cartons. RG317 has been formulated to provide a strong adhesive bond to

corrugate while inhibiting "gumming" of the L-clip machine blade that often occurs when using general purpose tapes. Additionally, the product offers stain/residue-free removal from various non-fibrous surfaces without filament delamination, making this a great new option in specialty applications where clean-removability and strength is required.

"IPG is committed to providing the markets we serve with high-quality and cost-effective application-specific solutions," said Nicole Houston, Product Manager for Filament Tapes. "RG317 is an excellent option for end-users who need a reliable L-clip tape, but do not necessarily need the high-strength of a 300+ lbs/inch product. In many cases, moving to RG317 will afford the customer significant cost savings."

For more information regarding IPG's L-clip tape products, please contact Nicole Houston at nhouston@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

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