



TSX SYMBOL: ITP



IPG® NOVASHIELD® 400 SERIES STRUCTURE FABRIC LISTED ON THE CRRC RATED PRODUCTS DIRECTORY

MONTREAL, QUEBEC and SARASOTA, FLORIDA (June 8, 2016) – Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of woven coated products, received a listing of IPG's NovaShield® 400 series (FRU88X-6 white and RU88X-6 white) on the Cool Roof Rating Council (CRRC) Rated Products Directory.

The CRRC requires two properties to be measured by an independent accredited lab, Solar Reflectance and Thermal Emittance, then simulates the aging process in a lab for three years and retests the aged products. In Solar Reflectance, aged NovaShield 400 FRU88X-6 scored 0.76 on a scale of 0-1 with 1 being the absolute best, while NovaShield 400 RU88X-6 scored 0.72 out of 1. California's title 24 has the nation's most stringent regulation compliance at 0.63 and IPG's NovaShield overwhelmingly tops that mark with both products.

"I am very pleased with the aged testing results from CRRC," states Sherryl Patton, IPG Research & Development Manager. "What this rating means is that a building built with NovaShield should require a lot less energy to heat or keep cool and that equals big savings for our customers. I'm happy that we now have the test results to back this up."

For more information about NovaShield 400 Series or other IPG structure fabric solutions, please contact Raphael Bennett at rbennett@itape.com. To review the complete data listing on CRRC's website, please visit <http://coolroofs.org>.

About Intertape Polymer Group Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 2,000 employees with operations in 17 locations, including 12 manufacturing facilities in North America and one in Europe.

About CRRC

The CRRC is incorporated as a non-profit educational organization to implement and communicate an accurate radiative energy performance rating system for roof surfaces, support research, and serve as an educational resource for information on roofing. The Cool Roof Rating Council was created in 1998 to develop accurate and credible methods for evaluating and labeling the solar reflectance and thermal emittance (radiative properties) of roofing products and to disseminate the information to all interested parties.

