



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® LAUNCHES THE eH20™ ELECTRIC WATER-ACTIVATED TAPER WITH NEW ROLLER WETTING TECHNOLOGY



MONTREAL, QUEBEC and SARASOTA, FLORIDA (February 24, 2015) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of packaging products and machinery, has launched its new eH20 Electric WAT Taper which features a new roller wetting technology.

Older WAT taper models in the market use a brush to wet the underside of water-activated tapes that run through the machine. Over time, brushes can get dirty with adhesive build up and often force water to spill over, causing corrosion to the machine's body. IPG's patent pending roller wetting technology requires no maintenance to keep the wetting mechanism clean, evenly dispenses water across the tape, and the rollers will not support the growth of bacteria or mold.

In addition, the eH20 Electric WAT Taper has a new and improved 16 raised button rubber keypad which improves ergonomics and extends the life of the keys. Other features include a 1000' tape roll capability to reduce downtime from frequent roll changes, a stainless steel arching guillotine cutter for the cleanest cutting action, a tank heater that warms the water for proper activation of the adhesive, a safety interlock door sensor to prevent operator injury, and an automatic shut off to save energy.

"We are excited to offer this new tape dispenser because we believe operators will love using it," stated Joy Scott, Machinery Product Manager. "It is very easy to use and fundamentally intuitive to operate, program and keep clean. This machine can help increase the effectiveness of your automation needs while ensuring the security of each package with water-activated tape. It's ideally suited for fulfillment and general manufacturing packaging lines."

For more information regarding the eH20 Electric WAT Taper or other case sealing machines, please contact Joy Scott at jscott@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 15 locations, including 10 manufacturing facilities in North America and one in Europe.

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