



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® LAUNCHES THE AP7000 INFLATABLE AIR PILLOW SYSTEM



MONTREAL, QUEBEC and SARASOTA, FLORIDA (April 14, 2015) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of packaging products and machinery, has launched its leading air pillow machine solution-- the AP7000.

Securely brace products during transit and ship clean, professional-looking packages with the AP7000 Air Pillow System. Designed for medium to large packaging operations, the AP7000 produces 90 pillows (8"x8") per minute. Air pillows are lightweight, perforated for easy separation and made of non-abrasive poly which will not scratch the surface of products. They are reusable and recyclable, with disposal requiring little volume in landfills when deflated.

"The AP7000 is a reliable and easy-to-use tabletop system which allows quick production of convenient void fill on demand. When coupled with IPG's custom printed air pillows, end-users have an economical way to communicate branding and marketing messages," states Mike Young, VP Films.

For more information regarding the AP7000 Air Pillow System or other IPG products, please contact Mike Weston at mweston@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,950 employees with operations in 16 locations, including 11 manufacturing facilities in North America and one in Europe.

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