



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® INTRODUCES NEW RG318 HIGH STRENGTH FILAMENT TAPE FOR L-CLIP BOX CLOSURE APPLICATIONS



MONTREAL, QUEBEC and SARASOTA, FLORIDA (February 19, 2015) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of innovative pressure-sensitive tape products, is introducing a new high-strength (350 lb/in) filament L-clip tape, RG318.

IPG's new RG318 provides the strength and adhesive characteristics needed for use in L-clip applications to seal non-RSC (regular slotted carton) style boxes such as five panel folder, telescoping, chip board, full overlap and tuck fold cartons. RG318, like its lower tensile predecessor, RG317, has been formulated to provide a strong adhesive bond to corrugate while inhibiting "gumming" of the L-clip machine blade that often occurs when using general purpose tapes.

"IPG is committed to providing the markets we serve with high-quality and cost-effective application-specific solutions," said Nicole Houston, Product Manager for Filament Tapes. "RG318 is an excellent option for end-users who need a strong industrial L-clip tape that works remarkably well in hot or humid environments. Now customers have the opportunity to source both medium and high strength L-clip options from IPG."

For more information regarding IPG's L-clip tape products, please contact Nicole Houston at nhouston@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 15 locations, including 10 manufacturing facilities in North America and one in Europe.

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