



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® TO EXHIBIT AT PACK EXPO INTERNATIONAL 2012 IN CHICAGO

MONTREAL, QUEBEC and BRADENTON, FLORIDA (October 26, 2012) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of industrial and packaging products, will be exhibiting at Pack Expo International held at McCormick Place in Chicago from October 28-31, 2012.

IPG® is the only packaging company that manufactures tapes using all four adhesive technologies: hot melt, acrylic, natural rubber and water-activated. As a vertically integrated manufacturer, they have unique capabilities to produce their own films and adhesives used in the manufacture of their finished tape, film and fabric goods. They are also proud to produce tape and film products that are Made in the USA.

This year, IPG®'s booth is focused on marketing solutions both inside and outside the box. It is designed around highlighted solutions from IPG® for the following targeted markets: Fulfillment, General Manufacturing, Food Processing and Specialty (Oil & Gas, HVAC, Aerospace, Residential & Commercial Painting, Building & Construction, and Mass Transportation).

Showcased products include a new 1100 premium hot melt carton sealing tape designed specifically for optimal closure of highly recycled corrugate, including 100% recycled box. It is manufactured with proprietary Corru-Grip™ adhesive technology.

"We are particularly excited to also unveil the new Interpack® AUTO H2O™, our state-of-the art uniform semi-automatic water-activated tape case sealer," stated James Apap Bologna, IPG®'s VP of Corporate Marketing and Communications. "This unique machine boasts IPG®'s patent pending new adhesive activation technology-- a mechanism designed to offer the ultimate in automated wet-down of reinforced water-activated tape, the most secure carton closure available."

"As a bundle, the Company's broad product portfolio is designed to delight our customers with high quality, and outstanding service. Additionally, our packaging solutions help create packaging line efficiencies, prevent pilferage, lower shipping costs, and provide custom branding opportunities to drive repeat business for our customers."

Learn more about IPG®'s solutions by visiting IPG® at booth# N-3672 in the North Hall at McCormick Place. For more information about IPG® and its products, contact IPG® Customer Service at 800-IPG-8273 or info@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, specialized polyolefin films, woven fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Bradenton, Florida, the Company employs approximately 1,800 employees with operations in 19 locations, including 12 manufacturing facilities in North America and one in Europe.

FOR INFORMATION CONTACT:

IPG® Customer Service
800-IPG-8273
info@itape.com