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INTERTAPE POLYMER GROUP ROLLS OUT NEW HIGH PERFORMANCE HAND WRAP

MONTREAL, QUEBEC and BRADENTON, FLORIDA (May 20, 2009) — Intertape Polymer Group Inc. ("Intertape" or the "Company") has rolled out a new high performance hand wrap called ProLite™. ProLite™ is a multi-layer cast, hand applied stretch film designed to securely wrap packaged loads at a very low cost. ProLite™ is currently available in a 47 gauge (12 micron) film which will easily replace 60 -75 gauge conventional stretch films. The down gauging opportunity found with ProLite™ will provide actual cost reductions of as much as 30% over conventional hand wraps and is competitive with many pre-stretch products.

In addition to providing measurable cost savings, ProLite™ is a more environmentally preferred product due to the reduced amount of material needed to perform the job of thicker films. As a result, ProLite is a LILI™ Approved product. LILI stands for "Low-environmental Impact Line from Intertape." LILI and the associated environmental impact are an important part of the company's product development strategy.

According to Chuck Meyer, Product Manager for IPG Stretch Films, "The development of ProLite is an exciting continuation of our successful entry into the high performance films market. ProLite has exceeded our expectations in the superior performance characteristics of a 47 gauge film. We are extremely pleased and will continue to explore further technological advancements that will provide competitive advantages to our distributors.

"ProLite™ joins Fortress® hand wrap and Genesys® machine film to make up the IPG SuperFlex™ high performance stretch film product category. For more information on these and other products, visit www.intertapepolymer.com.

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,100 employees with operations in 17 locations, including 13 manufacturing facilities in North America and one in Europe.

Safe Harbor Statement

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, its financial condition or its results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements. While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

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