



TSX SYMBOL: ITP

## **INTERTAPE POLYMER GROUP RECOGNIZED AS A TOP PERFORMER FOR MEETING THE U.S. EPA ENERGY STAR CHALLENGE**

MONTREAL, QUEBEC and BRADENTON, FLORIDA (May 16, 2011) — Intertape Polymer Group ("IPG", "Intertape" or the "Company") has been recognized for meeting the U.S. EPA (Environmental Protection Agency) "Energy Star Challenge", a national initiative for Energy Star partners to improve energy efficiency at commercial and industrial facilities by 10 percent or more within five years.

Approximately 240 companies enlisted in the EPA's call-to-action. However, only the efforts of 34 facilities operated by 14 companies were publicly acknowledged for successfully reducing emissions at their manufacturing sites. Amongst the select few were IPG, which was cited for energy efficiency improvements of 29.1% in Carbondale, IL, 23.4% in Richmond, KY, and 18.3% in Menasha, WI.

Other companies who share this same distinction include The Boeing Company, PepsiCo, Merck and Company, Inc., and Eastman Kodak Company. These facilities amounted to a total energy savings of more than two trillion Btu. The "Energy Star Challenge" has prevented approximately 119,000 metric tons of carbon dioxide equivalent.

"IPG was able to achieve the Energy Star Challenge at its plants through the commitment and capability of our employees. We're making energy efficiency part of our DNA," stated Mike Jones, IPG's Corporate Energy Team Leader. More specifically, various IPG plants implemented energy reduction initiatives by installing new insulation, variable frequency drives, energy efficient lighting, improved compressed air systems, and economizers on boilers. They also reinforced shut off/turn down procedures, reduced the cycling frequency of its boilers, and implemented dryer improvements.

"This achievement illustrates IPG's commitment to implement and continually improve sustainable business practices. Using energy more efficiently allows us to reduce our carbon footprint, which is fundamentally good for everyone," said Rick Carnell, IPG's Environmental Health & Safety Director.

For additional information regarding IPG's sustainability efforts, please send an e-mail to [rcarnell@itape.com](mailto:rcarnell@itape.com).

### **About Intertape Polymer Group® Inc.**

Intertape Polymer Group® Inc. is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,000 employees with operations in 16 locations, including 11 manufacturing facilities in North America and one in Europe.

### **Safe Harbor Statement**

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, its financial condition or its results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements. While these statements

are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

**FOR INFORMATION CONTACT:**

Rick Carnell  
rcarnell@itape.com