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## INTERTAPE POLYMER GROUP® OFFERS PACKAGING TAPE SOLUTION TO REDUCE PRODUCT DAMAGE, PILFERAGE AND THEFT

MONTREAL, QUEBEC and BRADENTON, FLORIDA (June 3, 2013) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), the only North American manufacturer of all four adhesive types of carton sealing tapes, has a water-activated packaging tape solution that can help reduce product damage or theft, and offer tamper evidence.

"Water-activated tape, in general, bonds instantly to virgin and recycled fiber cartons and offers the most secure adhesive tape closure system available in the market today," explained Ray Vales, IPG® Corporate VP Sales. "Red Alert® MD adds invaluable security and peace-of-mind when shipping costly merchandise."

Red Alert® MD is a printed water-activated tape with reinforced fiber strands laminated between the top and bottom paper layers of the tape. If a shipment has been tampered with and someone tries to remove the tape, it will leave a visible red bottom layer behind to alert the intended recipient of attempted pilferage or theft.

In addition to providing a measure of security, Red Alert® MD is also strippable. There is no need for the recipient to use a knife or box cutter to open the carton and potentially damage the top layer of contents inside. Simply peel off the top portion of the tape and use a finger to break the red layer underneath.

"There's nothing more frustrating than when product gets damaged by box cutting knives used to open shipments, which occurs quite a bit in the food and retail clothing industry," stated Vales. "Our Central® brand Red Alert® MD water-activated tape offers a great two-fold solution."

For more information about Red Alert® MD water-activated tape, please contact Joel Steinbrunner at [jsteinbr@itape.com](mailto:jsteinbr@itape.com).

### About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, specialized polyolefin films, woven fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Bradenton, Florida, the Company employs approximately 1,800 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

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