



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP INTRODUCES NEW TANDEM™ BAGGING SYSTEM



SARASOTA, FLORIDA (January 12, 2015) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of packaging products, introduces its newest Tandem Bagging System.

The Tandem Bagging System is ideal for bagging spare parts, hardware fasteners or craft supplies, and works directly with existing bagging equipment. It seals, perforates and opens Tandem film. Film rolls are two to three times longer than traditional bags-on-a-roll, reducing the downtime related with frequent roll changeovers. Bag lengths are adjustable from three inches to infinite, maximizing savings potential. In addition, film rolls are manufactured splice-free, eliminating jams and waste during the bagging process.

"Tandem film offers superior strength, clarity and performance," stated Mike Young, VP Films. "It's a cost-saving solution to traditional pre-opened bags-on-a-roll. Consolidating all same width bags into one Tandem SKU will reduce roll changeover time, improve production efficiencies, and reduce inventory space."

For more information regarding the Tandem Bagging System and other IPG film products, please contact Terry Rogers at trogers@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 15 locations, including 10 manufacturing facilities in North America and one in Europe.

FOR INFORMATION CONTACT:

Terry Rogers
Senior Product Manager, Films
trogers@itape.com

