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INTERTAPE POLYMER GROUP® INTRODUCES NEW RG89 PREMIUM STRENGTH FILAMENT TAPE FOR HEAVY DUTY APPLICATIONS

MONTREAL, QUEBEC and SARASOTA, FLORIDA (April 4, 2016) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading manufacturer of innovative pressure-sensitive tape products, is introducing RG89, a new premium-strength (600 lb/in) filament tape for heavy-duty applications.

IPG's new RG89 provides the strength and adhesive characteristics required in critical applications in various industries including Oil & Gas, Appliance, and General Industrial Manufacturing.

RG89 was designed to help optimize operations and reduce risks in the Oil & Gas industry by helping to prevent the deformation known as 'birdcaging' during manufacture and use of Subsea Umbilical cables, Risers and Flow lines (SURF). Similarly, in the Appliance industry, RG89 can be used for securing heavyweight baseloid lift-flap cartons during appliance manufacturing and transport.

"IPG is committed to providing the markets we serve with high-quality and cost-effective application specific solutions," said Nicole Houston, Product Manager for Filament Tapes. "RG89 is the solution for applications requiring one of the highest tensile strength products."

"This new product launch strengthens IPG's commitment to provide manufacturers with unique and leading-edge solutions that improve productivity while keeping costs down. RG89 is the latest in a series of new introductions from IPG," stated Cindy Stoner, Senior Director – Market Development.

For more information regarding RG89 premium filament tape or other IPG industrial tape products, please contact Cindy Stoner at cstoner@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 2,000 employees with operations in 17 locations, including 12 manufacturing facilities in North America and one in Europe.

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