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INTERTAPE POLYMER GROUP® EXPANDS THEIR RANGE OF MASKING SOLUTIONS PRODUCTS

MONTREAL, QUEBEC and SARASOTA, FLORIDA (April 17, 2018)— Intertape Polymer Group announces their expansion of masking solutions, which now includes a premium, pre-taped high temperature masking film (PTHMF).

PTHMF is a pre-taped, pre-folded high-density polyethylene masking film intended for the marine, composites and transportation industry. The 0.35 mil thick film is corona treated and static free to resist overspray flaking during multiple resin/paint applications.

“This special film is formulated with IPG’s PG21 high temperature masking tape designed to withstand the challenges of multiple bake cycles,” said Cindy Stoner, IPG Senior Director of Global Market Development. “PG21 masking tape allows for a quick stick and preforms under the most demanding applications.

“We studied the current products on the market and incorporated customer feedback on ways to improve performance and productivity,” explained Stoner. “PTHMF is an innovation through collaboration with customers. IPG research resulted in developing a film with a durable high-performance masking tape which allows the customer to improve productivity and reduce cost.”

“IPG is able to offer high quality products at competitive prices. We see it as an opportunity to provide a competitive product while helping customers improve their bottom line at a time when the entire market is looking for ways to improve profitability,” stated Russell Cauble, IPG Vice President of Market Solutions.

“IPG’s masking solutions have been developed with a goal to improve the entire manufacturing process. We believe that clever design, innovative thinking, and attention to detail combine to provide exceptional performance. Our research and development projects tend to bring something new and different to existing and emerging applications and processes,” commented Stoner.

For additional information regarding Masking Products, please send an e-mail to cstoner@itape.com or contact your local IPG sales representative.

ABOUT INTERTAPE POLYMER GROUP

Intertape Polymer Group Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 2,500 employees with operations in 19 locations, including 13 manufacturing facilities in North America and one each in Europe and Asia.

Forward-Looking Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation and "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (collectively, "forward-looking statements"), which are made in reliance upon the protections provided by such legislation for forward-looking statements. All statements other than statements of historical facts included in this press release, including statements regarding the potential exceptional performance of IPG’s masking solutions and IPG’s research and development projects’ effect on existing and emerging applications and processes. These forward-looking statements are based on current beliefs, assumptions, expectations, estimates, forecasts and projections made





by the Company's management. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, these statements, by their nature, involve risks and uncertainties and are not guarantees of future performance. The Company can give no assurance that these estimates and expectations will prove to have been correct. Actual outcomes and results may, and often do, differ from what is expressed, implied or projected in such forward-looking statements, and such differences may be material. Readers are cautioned not to place undue reliance on any forward-looking statement. Each of these forward-looking statements speaks only as of the date of this press release. The Company will not update these statements unless applicable securities laws require it to do so.

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