

INTERTAPE POLYMER GROUP ANNOUNCES PARTNERSHIP WITH EPA'S ENERGY STAR® PROGRAM**Company's latest environmental initiative to focus on energy savings**

MONTREAL, QUEBEC and BRADENTON, FLORIDA--(November 16, 2009) Intertape Polymer Group Inc. ("Intertape", "IPG", or the "Company") today announced a fundamental commitment to further help protect the environment by becoming an ENERGY STAR® Partner. In this latest initiative, IPG, through its voluntary partnership with the U.S. Environmental Protection Agency, will work to improve energy efficiency and fight global warming. The Company believes that a strategic, corporate energy management program will help us enhance our financial health and aid in preserving the environment for future generations. This serves as another example of Intertape's corporate commitment to the environment which is summarized in three key areas of the Lili™ Environmental Stewardship program. Lili™ stands for "Low-environmental impact line from Intertape" and represents not only products that are environmentally preferred but also embodies the corporate commitment and the company-wide initiatives that are underway to lower our impact on the environment.

"We are excited about the opportunity to partner with ENERGY STAR®. We believe that the ENERGY STAR® program will help augment our already strong corporate energy management and environmental stewardship initiatives," stated Doug Nalette, Senior Vice President of Operations.

In partnership with ENERGY STAR®, Intertape Polymer Group will:

- Measure and track the energy performance of its organization's facilities where possible by using tools such as those offered through ENERGY STAR®;
- Develop and implement a plan consistent with the ENERGY STAR® Energy Management Guidelines to achieve energy savings;
- Help spread the word about the importance of energy efficiency to its staff and community;
- Support the ENERGY STAR® Challenge, a national call-to-action to help improve the energy efficiency of America's commercial and industrial buildings by 10 percent or more;
- Highlight its achievements with recognition offered through ENERGY STAR®.

"ENERGY STAR® partners, such as Intertape Polymer Group, are leading the fight against global warming by improving the efficiency of their buildings and facilities," said Jean Lupinacci, chief of EPA's ENERGY STAR® Commercial and Industrial branch. "We applaud these efforts to help protect our global environment for generations to come."

ENERGY STAR® was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR® label can be found on more than 60 different kinds of products, new homes, and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR® designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Last year alone, Americans, with the help of ENERGY STAR®, saved about \$19 billion on their energy bills while reducing the greenhouse gas emissions equivalent to those of 29 million vehicles.

For more information about ENERGY STAR®, visit www.energystar.gov or call toll-free 1-888-STAR-YES. For more information about IPG's Lili™ program, visit www.itape.com and click on Green Initiative.



intertape polymer group™

About Intertape Polymer Group

Intertape Polymer Group is a recognized leader in the development and manufacture of specialized polyolefin plastic and paper based packaging products and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida, the Company employs approximately 2,100 employees with operations in 17 locations, including 13 manufacturing facilities in North America and one in Europe.

Safe Harbor Statement

Certain statements and information included in this press release constitute forward-looking information within the meaning of applicable Canadian securities legislation and the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to the Company's future outlook and anticipated events, the Company's business, its operations, its financial condition or its results. Particularly, statements about the Company's objectives and strategies to achieve those objectives are forward-looking statements. While these statements are based on certain factors and assumptions which management considers to be reasonable based on information currently available to it, they may prove to be incorrect. Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in such forward-looking statements. The risks include, but are not limited to, the factors contained in the Company's filings with the Canadian securities regulators and the U.S. Securities and Exchange Commission. While the Company may elect to, it is under no obligation (and expressly disclaims any such obligation) and does not undertake to update or alter this information at any particular time.

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