



**FOR CLIENT APPROVAL**

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## **ATLANTA DECORATIVE ARTIST PATRICIA PRESTO NAMED IPG DESIGN CONSULTANT**

**BRADENTON, FL, June 20, 2012 – IPG®**, a leading manufacturer of industrial and consumer tape products, today announced that Atlanta decorative artist Patricia Presto, owner of the [On the Surface](#) design studio, will serve as a design consultant to the company and spokesperson for the company’s consumer products, including [Bloc-it®](#) painter’s tape.



IPG will feature Presto in a series of website videos on creating everything from dramatic stencil effects and accent walls to refinishing cabinetry and vintage mirrors – with the focus on how Bloc-it and the company’s other consumer products are essential to any interior painting project. She also will provide painting demonstrations at select trade shows and other venues.

“Patricia has a tremendous talent for transforming the ordinary into the extraordinary using paint and painter’s tape,” said James Apap Bologna, IPG Vice President - Marketing & Corporate Communications. “DIYers with all levels of experience will learn how to fine-tune their painting skills using painter’s tape, and learn new techniques in the process.”

IPG and Presto recently collaborated on a series of instructional videos for DIYers using Bloc-it tape. Presto’s videos show how novice painters and designers can use stencils, paint and painter’s tape to create decorative pillows and table runners and even a ceiling medallion to spruce up a room.

“Painter’s tape is critical to every project we undertake at On the Surface, and I have been particularly impressed with Bloc-it’s performance, which is specially treated to prevent paint ‘bleed through,’ and results in a clean, smooth paint line every time,” said Presto. “I want to share my knowledge of painting techniques with DIYers of all levels and look forward to the opportunity to provide design inspiration through my collaboration with IPG.”

Presto began her design career offering custom faux finishes for walls and cabinetry throughout metro Atlanta. In response to demand, she expanded her business to include interior and exterior painting, design concepts and renovation services.

Presto is a member of several decorative painting organizations including, the Painting and Decorating Contractors of America, Professional Women in Painting, International Decorative Artisans League, and Southeastern Decorative Artisans League.

**About IPG**

IPG (Intertape Polymer Group) is the nation's second largest supplier of tape products and a leading supplier of packaging products for consumer and industrial use. All of IPG's pressure-sensitive tapes are made in America. For more information, visit [www.itape.com](http://www.itape.com).

**About Patricia Presto**

Presto is the owner of [On the Surface](#) of Peachtree Corners, GA, a design studio that offers custom faux finishes for walls and cabinetry, in addition to painting, design and remodeling services.

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