

## INTERTAPE POLYMER GROUP INC. NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

TAKE NOTICE that an Annual Meeting of Shareholders (the “Meeting”) of INTERTAPE POLYMER GROUP INC. (the “Company”) will be held as a virtual only meeting on Wednesday, May 12, 2021 at 12:00 p.m. (EST) to:

1. receive and consider the consolidated financial statements of the Company for the fiscal year ended December 31, 2020 and the auditor’s report thereon;
2. elect directors of the Company to hold office until the close of the next annual meeting;
3. appoint the auditor and authorize the directors to fix its remuneration;
4. consider, and if deemed advisable, adopt a resolution in the form annexed as Schedule A to the accompanying Management Information Circular (the “Circular”) "say on pay", accepting, in an advisory, non-binding capacity, the Company’s approach to executive compensation disclosed under “Executive Compensation – Compensation Discussion and Analysis” in the Circular; and
5. transact such other business as may properly be brought before the Meeting.

The accompanying Circular provides detailed information relating to the matters to be dealt with at the Meeting and forms part of this notice.

In an effort to safeguard the health and safety of all stakeholders and the broader community associated with the COVID-19 pandemic, the Company has opted to proceed with a virtual only format enabling shareholders to attend and vote at the Meeting via live audio webcast. Registered shareholders and duly appointed proxyholders will have the opportunity to attend the Meeting online, submit questions, and vote in real time through a web-based platform instead of attending the Meeting in person. Non-registered or beneficial shareholders who have not appointed themselves as proxyholders will be able to attend the Meeting as guests, but will not be able to vote or ask questions. Shareholders will not be able to attend the Meeting in person. See Appendix A of the Circular for more details.

Shareholders and other interested parties can attend the Meeting virtually by going to <https://web.lumiagm.com/474339464> and using the following password: **intertape2021** (case sensitive).

The Company has elected to use the notice-and-access rules (“Notice-and-Access”) under National Instrument 54-101 - Communication with Beneficial Owners of Securities of a Reporting Issuer of the Canadian Securities Administrators for distribution of the materials for the Meeting to shareholders of the Company who do not own their shares in their own names as registered shareholders (“Beneficial Shareholders”). Notice-and-Access is a set of rules that allows issuers to post electronic versions of their proxy-related materials on SEDAR and on one additional website, rather than mailing paper copies to shareholders.

Notice-and-Access is more environmentally friendly as it helps reduce paper use; it also reduces the Company’s printing and mailing costs. Further information about Notice-and-Access is contained in the Circular; Beneficial Shareholders may also contact the Company toll free at 866-202-4713 for information regarding Notice-and-Access. The Company will not be using Notice-and-Access for delivery to shareholders who hold their shares directly in their respective names (“Registered Shareholders”).

Shareholders are strongly encouraged to express their vote in advance by completing the form of proxy or voting instruction form that were provided to them. Detailed instructions on how to complete and return proxies and the voting instruction form by mail, fax or e-mail are provided starting on page 4 of the Circular. To be effective, the completed form of proxy or voting instruction form must be deposited with our transfer agent and registrar, AST Trust Company (Canada), P.O. Box 721, Agincourt, Ontario M1S 0A1, at any time prior to 12:00 p.m. (eastern time) on May 10, 2021.

**In order to vote at the Meeting, follow the steps described below:**

1. Log in to the Meeting online at <https://web.lumiagm.com/474339464>

2. If you are a registered shareholder: Select the “I have a control number” icon and enter your 13-digit control number as indicated on the form of proxy that you received from AST, followed by the following password: **intertape2021** (case sensitive).

**Note: In the event that you use your control number to log in to the Meeting, any vote you cast will thereby revoke any proxy you previously submitted. If you do not wish to revoke a proxy that you previously submitted, you should refrain from voting during the Meeting.**

3. If you are a duly appointed proxyholder: Select the “I have a control number” icon then enter your 13-digit control number, followed by the following password: **intertape2021** (case sensitive). Proxyholders who have been duly appointed and registered with AST in accordance with the following instructions will receive a control number via e-mail from AST after the proxy voting deadline has passed:

Shareholders or their duly appointed proxyholder must complete the online form available at <https://lp.astfinancial.com/ControlNumber> or call AST at 866-751-6315 (toll free in Canada and the United States) or 212-235-5754 (other countries) by 12:00 p.m. (eastern time) on May 10, 2021 and provide AST with the required proxyholder contact information and AST will provide the proxyholder with a Control Number via e-mail.

4. If you are a guest: Select the “I am a Guest” icon and complete the online form.

For additional instructions regarding the virtual platform and the navigation thereof, consult the "Virtual Annual General Meeting 2021 - LUMI Guide" on the Company's website at <https://www.itape.com/annualmeetingmaterials>.

Shareholders may also vote their shares by internet or telephone in advance using the procedures described in the enclosed form of proxy.

The Company may utilize the Broadridge QuickVote™ service to assist Beneficial Shareholders with voting over the telephone. Alternatively, Kingsdale Advisors may contact such Beneficial Shareholders to assist them with conveniently voting directly over the phone..

Shareholders registered at the close of business on March 26, 2021 will be entitled to receive notice of and vote at the Meeting.

Shareholders who have any questions should contact Intertape Polymer Group Inc.'s strategic shareholder advisor and proxy solicitation agent, Kingsdale Advisors, at 855-682-9437 (toll-free within North America) or 416-867-2272 (collect call outside North America) or by e-mail at [contactus@kingsdaleadvisors.com](mailto:contactus@kingsdaleadvisors.com).

DATED at Sarasota, Florida  
March 26, 2021

BY ORDER OF THE BOARD OF DIRECTORS

*(signed)* Randi M. Booth  
Secretary