

Intertape Polymer Group® Enters into Automatic Share Purchase Plan

MONTREAL, QUEBEC and SARASOTA, FLORIDA – September 28, 2015 – Intertape Polymer Group Inc. (TSX: ITP) (“IPG®” or the “Company”) today announced that in connection with its normal course issuer bid effective July 10, 2015, IPG has entered into an automatic share purchase plan pursuant to which the securities dealer acting as IPG’s agent for the normal course issuer bid may acquire, at its discretion, shares on IPG’s behalf during “black-out” or “closed” periods under the Company’s stock trading policy, subject to certain parameters as to price and number of shares.

About Intertape Polymer Group

Intertape Polymer Group Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,950 employees with operations in 16 locations, including 11 manufacturing facilities in North America and one in Europe.

For information about Intertape, visit www.itape.com

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