

## **Intertape Polymer Group Enters into Automatic Share Purchase Plan**

**MONTREAL, QUEBEC and SARASOTA, FLORIDA – March 30, 2015** – Intertape Polymer Group Inc. (TSX: ITP) ("Intertape" or the "Company") today announced that in connection with its normal course issuer bid, Intertape has entered into an automatic share purchase plan pursuant to which the securities dealer acting as Intertape's agent for the normal course issuer bid may acquire, at its discretion, shares on Intertape's behalf during "black-out" or "closed" periods under the Company's stock trading policy, subject to certain parameters as to price.

### **About Intertape Polymer Group**

Intertape Polymer Group Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,900 employees with operations in 15 locations, including 10 manufacturing facilities in North America and one in Europe.

For information about Intertape, visit [www.itape.com](http://www.itape.com)

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